

Cookie Policy

Website: geptechsolutions.hu

Last updated: 1 January 2026

1. Definition of cookies

A cookie is a small text file that the website stores on the user's device (computer, mobile phone, tablet).

Its purpose is to ensure the operation of the website, improve the user experience, and collect data for statistical and marketing purposes.

2. Types of cookies used

2.1. Necessary cookies

These cookies are essential for the proper functioning of the website and therefore cannot be disabled.

Cookie name	Provider	Purpose	Duration
pll_language	Polylang	storing language settings	2 years
wordpress_test_cookie	WordPress	checking cookie support	Session
wp_lang	WordPress	language setting	Session
sbjs_session	Sourceburster JS	source tracking	1 year
sbjs_current	Sourceburster JS	current source data	Session
sbjs_current_add	Sourceburster JS	current visit data	Session
sbjs_first	Sourceburster JS	first visit source	Session
sbjs_first_add	Sourceburster JS	first visit data	Session
sbjs_migrations	Sourceburster JS	data required for internal operation	Session
sbjs_adata	Sourceburster JS	user source data	Session

2.2. Analytical cookies

These cookies are used to measure and analyse website traffic.

They are only activated after the user's prior consent.

Cookie name	Provider	Purpose	Duration
_ga	Google Analytics	Identifying visitors and sessions	2 years
ga*	Google Analytics	Counting page views	2 years

Cookie name	Provider	Purpose	Duration
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2.3. Marketing cookies

These cookies are used to analyse user behaviour and display personalised advertisements. They are only activated after the user's prior consent.

The website does not currently use marketing cookies (e.g. Google Ads, DoubleClick).

3. Managing cookies

3.1. Modifying consent

The user may modify or withdraw their consent at any time via the cookie management interface (cookie banner) displayed on the website.

3.2. Browser settings

Most browsers provide the option to manage or delete cookies in the settings menu (e.g. Chrome, Firefox, Safari).

3.3. External opt-out tools

- Google Analytics: browser add-on to disable tracking

3.4. Display of plugins used

During the operation of the website, certain plugins and external services may place cookies on the user's device.

Listing these solutions is necessary to fulfil the information obligation and to ensure transparent data processing.

The purpose of identifying plugins that use cookies is to ensure that users receive clear information about which systems are involved in the operation, statistical analysis, and management of user settings of the website. The following cookie-related plugins and solutions are currently active on the website:

- Site Kit by Google (Google Analytics integration – analytical cookies)
 - Polylang Pro (cookies related to language settings – pll_language)
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4. Legal background

The following legislation applies to the use of cookies:

- the ePrivacy Directive (2002/58/EC)
- Regulation (EU) 2016/679 of the European Parliament and of the Council (GDPR)

Non-essential cookies are only activated on the basis of the user's prior, explicit consent.

5. Contact

For questions regarding cookies, please contact us at the following:

E-mail: info@geptechsolutions.hu

Phone: +36 30 3070 906

Postal address: 8248 Nemesvámos, Balácai utca 13.